Children's Television Programming Report

Report reflects information for quarter:	3 RD Q	uarter	201	7
Digital Core Programming that aired during	ng the past three months	that meets the	definition of Core	Programming
Digital Colo i Togramming that alloc dam	ig the past three mentile	that mooto the t		r rogiamming.
	ION Television	- QUBO BLOCK	<u> </u>	
The attached programming informa	tion includes descrir	ntions and air	dates/times fo	r regularly-scheduled core
programming between the hours of 7:	•			• •
information about any local preemp	•			
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Average number of hours per week	of Core Programming:	3 Hours		
Title of Digital Core Program #1				Origin
Zoo Clues E/I				Network
E/I (ION Television)				Notwork
Regular Schedule	Total Times Aired a	t Regularly Sch	eduled Time	
Wednesdays 8:00 am and 8:30 am ET/PT	26			
or 7:00 am and 7:30 am CT/MT				
Length of Program			get Audience	
		From	То	
30 minutes		13	16	
Describe the educational and informati			v it meets the de	tinition of Core Programming
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				116. The program's presentation
mix of narration, visuals, and very well cho	osen topics delivers educ	cation and inform	nation while it ent	ertains. Zoo Clues will leave
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Length of Program	Age of Target Audience	
	From	То
30 minutes	8	11

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.

Other Matters

NEXT QUARTER - Q4 2017

Title of Digital Core Program #1				Origin
Zoo Clues E/I				Network
E/I (ION Television)				
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Wednesdays 8:00 am and 8:30 am ET/PT	26			
or 7:00 am and 7:30 am CT/MT				
Length of Program Age of Target Audier		et Audience		
		From	То	
30 minutes		13	16	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Title of Digital Core Program #2				Origin
Secret Millionaire's Club E/I				Network
E/I (ION Television)				
Regular Schedule	Total Times Aired at R	egularly Schedu	lled Time	
Thursdays / 8:00 am and 8:30 am	26			
ET/PT or 7:00 am and 7:30 am CT/MT				
ength of Program Age of Target Audience		et Audience		
		From	То	
30 minutes		8	12	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.

Title of Digital Core Program #3				Origin
Thomas Edison's Secret Lab E/I				Network
E/I (ION Television)				
Regular Schedule	Total Times Aired at R	egularly Schedu	uled Time	
Fridays / 8:00 am and 8:30 am ET/PT	26			
or 7:00 am and 7:30 am CT/MT				
Length of Program	Age of Target Audience			
		From	То	

20 minutes	0	11
l 30 minutes	0	1 11

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.