



(Jul-Aug-Sep)

CERTIFICATION OF COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING, THIRD QUARTER 2017

MEXICANAL aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter.

Children's Program	Description	Days & Times Aired	Times aired in the period	Commercial time (min, sec)
Más Deportes Niños (e/i)	Children and young viewers will enjoy this new program which takes a behind the-scenes look at sports in Veracruz. Segments such as The Routine, Urban Sport, The Challenge and Nourished will highlight the importance of exercise and healthy eating, all in a fun way. Target Age Group: 6-12	Sat 09:00 - 9:30 AM PT Sat 11:00 - 11:30 PM CT Sat 12:00 - 12:30 PM ET Sat 09:30 - 10:00 AM PT Sat 11:30 - 12:00 PM CT Sat 12:30 - 01:00 PM ET Duration: 30 minutes	26 total	2 min
Club C7 (e/i)	Activities which will make you put on your thinking caps and enjoy yourselves. We learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. Target Age Group: 6-12	From September 2, 2017 Sat 09:00 - 9:30 AM PT Sat 11:00 - 11:30 PM CT Sat 12:00 - 12:30 PM ET Sat 09:30 - 10:00 AM PT Sat 11:30 - 12:00 PM CT Sat 12:30 - 01:00 PM ET Duration: 30 minutes	26 total	2 min

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other no-commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. On an after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.



After due review of internal channel records and documentation provided to us by program suppliers, Mexicanal hereby certifies:

that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

that it not complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Israel Reyero
Programming and Content Director
Mexicanal, LLC
(Oct 2, 2017)