



October 1, 2018

Dear Affiliate:

In response to your recent request, this is to certify that QVC, Inc. ("QVC"), during the calendar quarter ending September 30, 2018:

- 1) provided closed captioning services on its QVC, QVC2 and Beauty iQ services delivered to you in compliance with the applicable closed captioning regulations of the Federal Communications Commission ("FCC"); and
- 2) had no programs originally produced or broadcast primarily for an audience of children 12 years old and under. Accordingly, none of QVC's programming during such quarter constituted "children's programming" as defined by Section 76.225 or 73.670, as applicable, of the FCC's rules, and, therefore, none was subject to the commercialization limits imposed on children's programming (*see* 47 C.F.R., Section 76.225 or 73.670, as applicable). To the extent we should decide, in the future, to include any children's programming on our schedule, we would, of course, comply with all pertinent FCC requirements and would, at that time, notify you of the programming change.

Please be advised that because the CALM Act certification and the certification for adherence to the closed captioning quality "Best Practices" for Video Programmers (47 C.F.R. § 79.1(k)(1)) are required to be "widely available" in accordance with FCC rules, we have posted those certifications on the website of our subsidiary, Affiliate Distribution & Mktg., Inc. Accordingly, you may find our CALM Act and closed captioning quality certifications at <http://www.adm.qvc.com/forms.html>.

Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Micucci", with a long horizontal flourish extending to the right.

Joseph Micucci  
Vice President – Global Engineering  
Broadcast Leadership

cc: David Apostolico  
Gina Daleandro